



Silly Monks Entertainment Limited
CIN: U92120TG2013PLC090132
301, Ektha Pearl, Plot No. 2-17-89,
B P Raju Marg, Kothaguda, Kondapur,
Hyderabad, TS - 500084, INDIA

Date: May 29, 2018

Place: Hyderabad

To

The Manger – Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub: Intimation of appointment of CFO to National Stock Exchange of India Limited (“Stock Exchange”)

Ref: Silly Monks Entertainment Limited (SYMBOL: SILLYMONKS)

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI (LODR) Regulations, 2015), we would like inform you that, the Company’s board meeting held today i.e., 29th May, 2018, has appointed Mr. G V Rama Naidu as Chief Financial Officer (CFO) of the Company, with effect from 01st June, 2018.

Brief Profile of Mr. G V Rama Naidu is annexed as “Annexure – 1”.

You are requested to take the same on your records.

Thanking You,

FOR SILLY MONKS ENTERTAINMENT LIMITED


SUSHMA BARLA
COMPANY SECRETARY & COMPLIANCE OFFICER



ENCL.: As above



Annexure - 1

G V RAMA NAIDU PROFILE

Mr. Rama Naidu has nearly 29 years of varied experience in various industry. He was most recently the Senior Consultant at Midas Consultants, where he was involved with Manufacturing, Mining/ Drilling and Gas/ Chemical Industry. He was associated with Panalpina, SCM/ Logistics company as Regional Finance Manager for nearly 7 years and Mitsubishi Motors's distribution as Manager (Accounts/ Admin) for 7 years.

Ram has Masters in Finance and Management, graduated in Commerce and up to date with current accountancy practices. He looks back to a successful professional career of more than 29 years in Financial and Strategic business planning, Budget/ Forecast, Internal controls, General accounting, Accounting management, Corporate Finance and Auditing with Chartered Accountants, Public limited company and various Multinationals in India and overseas.

His experience lies in driving teams through the development and implementation of strategic financial procedures and systems while establishing effective processes to drive business success. He has demonstrated ability to supervise corporate financial and budgetary development along with his expertise in developing and introducing new policies and procedures to optimize departmental efficiency and productivity positions him to make a significant and positive impact on our organization.

